



Snow-search Japan wins IPPY award.

Bath, UK, 20th May 2010: WSG Media are proud to announce that their latest title, Snow-search Japan, has won the Gold Medal in the best Travel Guidebook category at the 2010 Independent Publisher Book Awards (IPPY's).

The IPPY awards are the World's largest international and regional book awards competition and this year the 14th annual competition saw 3,890 entries in the 67 main and US regional categories.

Launched in 1996, IPPY's were designed to further recognition for the deserving, but often unsung, titles published by independent authors and publishers. Established as the first awards program open exclusively to independents, over 2,000 "IPPYs" have been awarded to authors and publishers around the world.

The medals ceremony will be held in New York on May 25th during the same week North America's largest book convention, the BookExpo is held.

The silver medal in the Travel Guidebook category went to *Music + Travel Worldwide: Touring the Globe through Sounds and Scenes*, by Museyon Guides, and bronze went to *The Beatles' London: A Guide to 467 Beatles Sites in and around London* published by Interlink. Previous travel publishers have included Lonely Planet, Michelin Travel Publications and Getty Publications.

"Proud doesn't even begin to describe my feelings right now. As my first authored book, and the inaugural guide in the Snow-search series, this award was completely unexpected." said Author Keith Stubbs, when he heard the announcement.

"I feel tremendously honoured and, most of all, I am hugely appreciative towards all our contributors and supporters. This is a book that has involved many different people over the three years it took to put together, so I'd like to say a massive thank you to every single person that has helped us along the way."

Snow-search Japan is the first book in a new series which explore countries in more depth than ever before. It also heralds a change in direction for WSG Media, from previously covering just snowboarding to including skiing as well.

The book has been designed for travellers who are visiting Japan for snow sports but want to experience many of the cultural delights Japan offers whilst there. It covers the major cities such as Tokyo that you'll fly into and the ski towns where you'll be based whilst there. Amongst other topics, travel, food, language, and working in Japan are all covered in detail, plus over 70 resorts have been comprehensively reviewed and broken down into easy-to-read sections and rated according to your style of skiing/riding.

Snow-search Japan is available to buy in many book stores across the UK, USA, Australia and New Zealand, as well as online.

More information is available on our website <u>www.wsg-media.com</u>

Published by WSG media Itd

www.wsg-media.com

Tel: +44 (0) 844 478 1122

Regency House, 2 Wood Street, Queen Square, Bath BA1 2JQ, England

More information and Images can be downloaded from www.wsg-media.com/print/titles/snowsearchjapan

Editors Notes

Copies of the book are available for reviews and please contact WSG Media if you are interested in running a competition or any other feature.

Distribution

The book is distributed in the UK by Vine House (www.vinehouseuk.co.uk), SCB Distributors (www.scbdistributors.com) in the USA, and the Australian Book Group (www.australianbookgroup.com.au) in Australia and New Zealand.

Book Details

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Writing team

Keith Stubbs – Coordinating Author
Steve Dowle – Publisher
Contributing writers - Andrew Kelly, Samuel Nelson, Tim Myers, Posy Dixon, Vicci Miller,
Stephen King, Arnie Wilson, Sam Baldwin
Photography - Camilla Stoddart, Sarah Mulholland, Marilyn Poon, Glen Claydon, Kyle Drubek